



**IT'S A  
BEAUTIFUL  
DAY IN OUR  
NEIGHBORHOOD**  
...won't you be our neighbor?  
**CHARITY CRUISE XXIII**

**APRIL 18, 2026**  
ISLETA RESORT & CASINO

The Board of Directors, staff, and Charity Cruise XXIII Committee invite you to join us as we put on our cardigans, tie the shoelaces on our sneakers, and remember a simpler time filled with kindness and imagination at Charity Cruise XXIII: It's a Beautiful Day in Our Neighborhood. Our 23rd anniversary Charity Cruise gala will be held on April 18, 2026, at Isleta Resort & Casino where we once again gather to celebrate and support the children of El Ranchito.

Founded in 2000, El Ranchito de los Niños provides a permanent home for sibling groups who might otherwise be separated in foster care. The children of El Ranchito are raised as a family in a rural farm setting, taught responsibility and educated as a means of building a foundation and breaking the cycle. The home is a non-profit 501(c)3 charity 100% funded by private donations, grants and fundraisers such as Charity Cruise. El Ranchito accepts all children regardless of sex, ethnicity, religion or disability.

The proceeds of your sponsorship at Charity Cruise XXIII will provide support for the children of El Ranchito, as well as help defray event expenses. At the same time, this is an excellent opportunity for you or your business to gain exposure to approximately 500 attendees.

If you would like to become an Event Sponsor, please complete the enclosed Sponsorship Agreement and forward it to El Ranchito de los Niños. If you have any questions about sponsorship or would like to purchase a table(s) or individual tickets to the event, please contact Abby Eden, at 575-642-0004 or El Ranchito de los Niños at (505)565-4470.

We appreciate your consideration and commitment to invest in the future of the children of El Ranchito de los Niños. Let's all think kind thoughts and do good deeds, as we gather to celebrate with our friends and neighbors at Charity Cruise XXIII: It's a Beautiful Day in Our Neighborhood.

Mike and Kathy Mechenbier

Founders and Board Members of El Ranchito de los Niños

Benefiting El Ranchito de los Niños Foundation • P.O. Box 2400 • Los Lunas, NM 87031  
Phone: (505) 565-4470 • [www.ElRanchitoNM.org](http://www.ElRanchitoNM.org)



**El Ranchito  
de los Niños**





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**Sponsorship Opportunities**

**Won't You Be Our Neighbor: \$20,000**

- Two Tables of 10 for dinner seating
- 40 Complimentary Drink Tickets
- Four Bottles of Wine served at each Table
- Appreciation Gift
- Recognition:
  - Website and Social Media Recognition by El Ranchito
  - Full Page Ad in Event Program – Premier Placement
  - Recognition in Video Presentation at Gala
  - Premier Table Location

**The Trolley: \$10,000**

- Table of 10 for dinner seating
- 20 Complimentary Drink Tickets
- Four Bottles of Wine served at your Table
- Appreciation Gift
- Recognition:
  - Website and Social Media Recognition by El Ranchito
  - Full Page Ad in Event Program
  - Recognition in Video Presentation at Gala
  - Premier Table Location

**The Cardigan: \$5,000**

- Table of 10 for dinner seating
- 14 Complimentary Drink Tickets
- Three Bottles of Wine served at your Table
- Appreciation Gift
- Recognition:
  - Website and Social Media Recognition by El Ranchito
  - Half page Ad in Event Program
  - Recognition in Video Presentation at Gala
  - Premier Table Location

**The Sneaker: \$2,500**

- Table of 10 for dinner seating
- 10 Complimentary Drink Tickets
- Two Bottles of Wine Served at your Table
- Appreciation Gift
- Recognition:
  - Website and Social Media Recognition by El Ranchito
  - Quarter page Ad in Event Program
  - Recognition in Video Presentation at Gala

**Speedy Delivery: \$1,500**

- Table of 10 for dinner seating
- Sponsor recognition in Event Program and Video Presentation at Gala
- Certificate of appreciation

**King Friday the XIII and Queen Sara Saturday: \$500**

- Two tickets for dinner seating
- 4 complimentary drink tickets
- Business card ad in event program
- Sponsor recognition in Event Program and Video Presentation at Gala
- Certificate of appreciation

**Daniel Striped Tiger: \$150**

- One ticket for dinner seating

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**SPONSORSHIP AGREEMENT**

Please complete the following information and return by mail with your payment or e-mail to [aeden@elranchitonm.org](mailto:aeden@elranchitonm.org). We will send you confirmation of your reservation. Please make checks payable to El Ranchito de los Niños Foundation, and indicate that the contribution is for Charity Cruise. Thanks for your support!

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Yes, I will be joining you for Charity Cruise XXIII: It's A Beautiful Day In Our Neighborhood. Please accept my reservation for:

- Won't You Be Our Neighbor \$ 20,000 Full Page Ad (4.5" x 7.5")
- The Trolley \$ 10,000 Full Page Ad (4.5" x 7.5")
- The Cardigan \$ 5,000 ½ Page Ad (4.5" x 3.625")
- The Sneaker \$ 2,500 ¼ Page Ad (4.5" x 1.75" or 3.625"x 2.215")
- Speedy Delivery \$ 1,500
- King Friday the XIII and Queen Sara Saturday \$ 500 Business Card Ad (4.5" x 1.75"/3.625"x 2.215")
- Daniel Striped Tiger \$ 150

Please e-mail all ads for applicable sponsorships to [aeden@elranchitonm.org](mailto:aeden@elranchitonm.org). **Ads are due April 1.**

I won't be able to join you for Charity Cruise, but would like to support El Ranchito de los Niños with my contribution in the amount of \$\_\_\_\_\_.

Payment Method:

- Please send an invoice to the above address
- Check enclosed
- Please charge to my Credit Card

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

