

APRIL 13, 2024



ISLETA RESORT
& CASINO

The Board of Directors, staff, and Charity Cruise XXI Committee invite you to join us as we head across the pond to savor the sights and sounds of Southern Italy at Charity Cruise XXI: Sunset in Tuscany! Our 21st anniversary Charity Cruise gala will be held on April 13, 2024, at Isleta Resort & Casino where we once again gather to celebrate and support the children of El Ranchito.

Founded in 2000, El Ranchito de los Niños provides a permanent home for sibling groups who might otherwise be separated in foster care. The children of El Ranchito are raised as a family in a rural farm setting, taught responsibility and educated as a means of building a foundation and breaking the cycle. The home is a non-profit 501(c)3 charity 100% funded by private donations, grants and fundraisers such as Charity Cruise. El Ranchito accepts all children regardless of sex, ethnicity, religion or disability.

The proceeds of your sponsorship at Charity Cruise XXI will provide support for the children of El Ranchito, as well as help defray event expenses. At the same time, this is an excellent opportunity for you or your business to gain exposure to approximately 600 attendees.

If you would like to become an Event Sponsor, please complete the enclosed Sponsorship Agreement and forward it to El Ranchito de los Niños. If you have any questions about sponsorship, or would like to purchase a table(s) or individual tickets to the event, please contact Kathy Morrow, Charity Cruise Event Chairperson, at (505)620-5291 or El Ranchito de los Niños at (505)565-4470.

We appreciate your consideration and commitment to invest in the future of the children of El Ranchito de los Niños. Let's all sit back, relax, and soak up some sun as we stroll through the streets of Tuscany!

Mike and Kathy Mechenbier

Founders and Board Members of El Ranchito de los Niños

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Sponsorship Opportunities

The Mediterranean: \$20,000

- Two Tables of 10 for dinner seating
- 40 Complimentary Drink Tickets
- Four Bottles of Wine served at each Table
- Appreciation Gift
- Recognition:
 - Website and Social Media Recognition by El Ranchito
 - Full Page Ad in Event Program - Premier Placement
 - Recognition in Video Presentation at Gala
 - Signage at Event
 - Premier Table Location

The Basilica: \$10,000

- Table of 10 for dinner seating
- 20 Complimentary Drink Tickets
- Four Bottles of Wine served at your Table
- Appreciation Gift
- Recognition:
 - Website and Social Media Recognition by El Ranchito
 - Full Page Ad in Event Program
 - Recognition in Video Presentation at Gala
 - Signage at Event
 - Premier Table Location

The Leaning Tower of Pisa: \$5,000

- Table of 10 for dinner seating
- 14 Complimentary Drink Tickets
- Three Bottles of Wine served at your Table
- Appreciation Gift
- Recognition:
 - Website and Social Media Recognition by El Ranchito
 - Half page Ad in Event Program
 - Recognition in Video Presentation at Gala
 - Premier Table Location

The Chianti: \$2,500

- Table of 10 for dinner seating
- 10 Complimentary Drink Tickets
- Two Bottles of Wine Served at your Table
- Appreciation Gift
- Recognition:
 - Website and Social Media Recognition by El Ranchito
 - Quarter page Ad in Event Program
 - Recognition in Video Presentation at Gala

The Leonardo da Vinci: \$1,500

- Table of 10 for dinner seating
- Sponsor recognition in Event Program and Video Presentation at Gala
- Certificate of appreciation

The Spaghetti and Meatball: \$500

- Two tickets for dinner seating
- 4 complimentary drink tickets
- Business card ad in event program
- Sponsor recognition in Event Program and Video Presentation at Gala
- Certificate of appreciation

The Mona Lisa: \$150

- One ticket for dinner seating



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SPONSORSHIP AGREEMENT

Please complete the following information and return by mail with your payment or e-mail to aeden@elranchitonm.org. We will send you confirmation of your reservation. Please make checks payable to El Ranchito de los Niños Foundation, and indicate that the contribution is for Charity Cruise. Thanks for your support!

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____ E-mail _____

Yes, I will be joining you for Charity Cruise XXI: Sunset in Tuscany
Please accept my reservation for:

- | | | |
|---|-----------|---|
| <input type="checkbox"/> The Mediterranean | \$ 20,000 | Full Page Ad (4.5" x 7.5") |
| <input type="checkbox"/> The Basilica | \$ 10,000 | Full Page Ad (4.5" x 7.5") |
| <input type="checkbox"/> The Leaning Tower of Pisa | \$ 5,000 | ½ Page Ad (4.5" x 3.625") |
| <input type="checkbox"/> The Chianti | \$ 2,500 | ¼ Page Ad (4.5" x 1.75" or 3.625"x 2.215") |
| <input type="checkbox"/> The Leonardo de Vinci | \$ 1,500 | |
| <input type="checkbox"/> The Spaghetti and Meatball | \$ 500 | Business Card Ad (4.5" x 1.75" or 3.625"x 2.215") |
| <input type="checkbox"/> The Mona Lisa | \$ 150 | |

Please e-mail all ads for applicable sponsorships to aeden@elranchitonm.org. **Ads are due April 1.**
I won't be able to join you for Sunset in Tuscany, but would like to support El Ranchito de los Niños with my contribution in the amount of \$_____.

Payment Method:

- ☐ Please send an invoice to the above address
- ☐ Check enclosed
- ☐ Please charge to my Credit Card

Card #: _____ Expiration Date: _____

Name on Card: _____

Billing Address: _____

Cardholder's Signature: _____