



MARCH 21, 2020 • ISLETA RESORT & CASINO

The Board of Directors, staff, and Charity Cruise XIX Committee invite you to join us as we kick back, relax, and enjoy the sights, sounds, and smells of Margaritaville. Our 19<sup>th</sup> annual Charity Cruise gala will be held on March 21, 2020 at Isleta Resort & Casino where we once again gather to celebrate and support the children of El Ranchito.

Founded in 2000, El Ranchito de los Niños provides a permanent home for sibling groups who might otherwise be separated in foster care. The children of El Ranchito are raised as a family in a rural farm setting, taught responsibility and educated as a means of building a foundation and breaking the cycle. The home is a non-profit 501(c)3 charity 100% funded by private donations, grants and fundraisers such as Charity Cruise. El Ranchito accepts all children regardless of sex, ethnicity, religion or disability.

The proceeds of your sponsorship at Charity Cruise XIX will provide support for the children of El Ranchito, as well as help defray event expenses. At the same time, this is an excellent opportunity for you or your business to gain exposure to approximately 600 attendees.

If you would like to become an Event Sponsor, please complete the enclosed Sponsorship Agreement and forward it to El Ranchito de los Niños. If you have any questions about sponsorship, or would like to purchase a table(s) or individual tickets to the event, please contact Kathy Morrow, Charity Cruise Event Chairperson, at (505)620-5291 or El Ranchito de los Niños at (505)565-4470.

We appreciate your consideration and commitment to invest in the future of the children of El Ranchito de los Niños. Put on your flip flops, slow down, and join us for some Sun, Sand, & Surf!

Mike and Kathy Mechenbier

Founders and Board Members of El Ranchito de los Niños

Benefiting El Ranchito de los Niños Foundation  
P.O. Box 2400 • Los Lunas, NM 87031  
Phone: (505) 565-4470 • Fax: (505) 866-9527  
[www.ElRanchitoNM.org](http://www.ElRanchitoNM.org)



**El Ranchito  
de los Niños**



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### **Sponsorship Opportunities**

#### **Margaritaville: \$20,000**

- Two Tables of 10 for dinner seating
- 40 Complimentary Drink Tickets
- Four Bottles of Wine served at each Table
- Appreciation Gift
- Recognition:
  - Website and Social Media Recognition by El Ranchito
  - Full Page Ad in Event Program – Premier Placement
  - Recognition in Video Presentation at Gala
  - Signage at Event
  - Premier Table Location

#### **It's 5 O'Clock Somewhere: \$10,000**

- Table of 10 for dinner seating
- 20 Complimentary Drink Tickets
- Four Bottles of Wine served at your Table
- Appreciation Gift
- Recognition:
  - Website and Social Media Recognition by El Ranchito
  - Full Page Ad in Event Program
  - Recognition in Video Presentation at Gala
  - Signage at Event
  - Premier Table Location

#### **The Tequila Sunrise: \$5,000**

- Table of 10 for dinner seating
- 14 Complimentary Drink Tickets
- Three Bottles of Wine served at your Table
- Appreciation Gift
- Recognition:
  - Website and Social Media Recognition by El Ranchito
  - Half page Ad in Event Program
  - Recognition in Video Presentation at Gala
  - Premier Table Location

#### **Cheeseburgers in Paradise: \$2,500**

- Table of 10 for dinner seating
- 10 Complimentary Drink Tickets
- Two Bottles of Wine Served at your Table
- Appreciation Gift
- Recognition:
  - Website and Social Media Recognition by El Ranchito
  - Quarter page Ad in Event Program
  - Recognition in Video Presentation at Gala

#### **The Parrotheads: \$1,500**

- Table of 10 for dinner seating
- Sponsor recognition in Event Program and Video Presentation at Gala
- Certificate of appreciation

#### **The Salt Shaker & Lime: \$500**

- Two tickets for dinner seating
- 4 complimentary drink tickets
- Business card ad in event program
- Sponsor recognition in Event Program and Video Presentation at Gala
- Certificate of appreciation

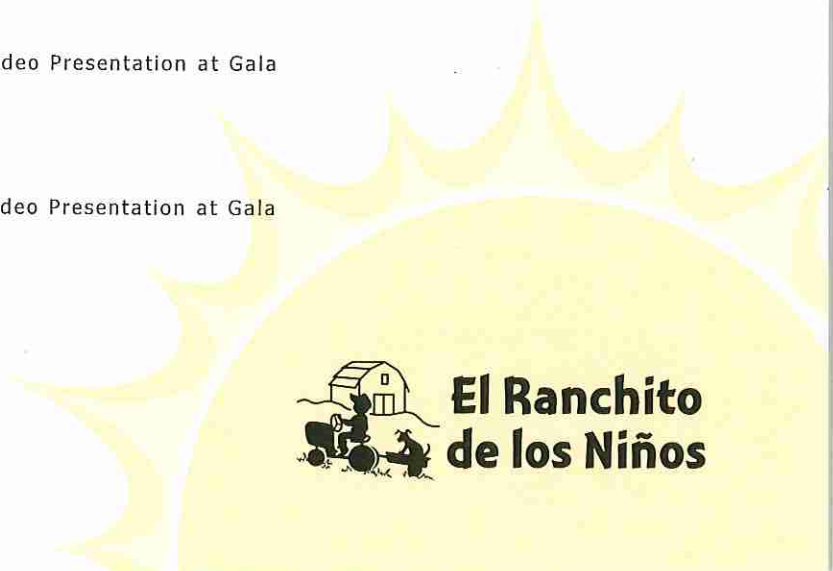
#### **The Beach Bum: \$150**

- One ticket for dinner seating

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**SPONSORSHIP AGREEMENT**

Please complete the following information and return by mail with your payment, send via FAX to (505) 866-9527, or e-mail to [aeden@elranchitonm.org](mailto:aeden@elranchitonm.org). We will send you confirmation of your reservation. Please make checks payable to El Ranchito de los Niños Foundation, and indicate that the contribution is for Charity Cruise. Thanks for your support!

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_ E-mail \_\_\_\_\_

Yes, I will be joining you for Charity Cruise XIX: Sun, Sand & Surf!  
Please accept my reservation for:

- |                          |                            |           |                  |
|--------------------------|----------------------------|-----------|------------------|
| <input type="checkbox"/> | Margaritaville             | \$ 20,000 | Full Page Ad     |
| <input type="checkbox"/> | It's 5 O'Clock Somewhere   | \$ 10,000 | Full Page Ad     |
| <input type="checkbox"/> | The Tequila Sunrise        | \$ 5,000  | 1/2 Page Ad      |
| <input type="checkbox"/> | Cheeseburgers in Paradise- | \$ 2,500  | 1/4 Page Ad      |
| <input type="checkbox"/> | The Parrotheads            | \$ 1,500  |                  |
| <input type="checkbox"/> | The Salt Shaker & Lime     | \$ 500    | Business Card Ad |
| <input type="checkbox"/> | The Beach Bum              | \$ 150    |                  |

Please e-mail all ads for applicable sponsorships to [aeden@elranchitonm.org](mailto:aeden@elranchitonm.org). **Ads are due March 1.**

I won't be able to join you in Margaritaville but would like to support El Ranchito de los Niños with my contribution in the amount of \$\_\_\_\_\_.

Payment Method:

- Please send an invoice to the above address
- Check enclosed
- Please charge to my Credit Card

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

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